

Ben Van Wieren

Graphic Design, Marketing, & Illustration

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EDUCATION

Indiana University of Pennsylvania, Indiana, PA —
Bachelor of Fine Arts (BFA) – Graphic Design & Illustration
Magna Cum Laude
August 2019 – Expected graduation May 2023
GPA 3.86

EXPERIENCE

IUP marketing and communications, Indiana, PA — **student worker**

Aug 2022 - Present

- Demonstrate skill in adobe products. for use in editing photos and creating assets.
- Conduct Interviews with students around campus for purposes in market research.
- Determining size and arrangement of illustrative materials and copies.
- Organizing and archiving large amounts of digital assets.

John Ritter Studio, Indiana, PA — Intern

Aug 2021 - Present

- Creating personal branding and designs that correlate with a person's beliefs.
- Assisting with the development and assets of the studio's website.
- Managing social media pages that promote the studio, including the development of posts and ideas for content, to engage and promote the website's growth.
- Organizing and archiving thousands of large graphic arts files that consist of various file types and sizes.

SKILLS

- Illustration and Design
- Web Design (HTML, CSS, JAVASCRIPT)
- Computer-based Drawing
- Design Mockups
- Multipage layouts
- Adobe Creative Suite tools, including Photoshop
- Fine Arts Training
- Brand Design
- 3D Modeling
- Teamwork/Collaboration
- Typography
- Building Customer Loyalty

Relevant Coursework

- Advanced Graphic Design I
- Intermediate Graphic Design II

Awards & Honors

- IUP Honors College Student
- Deans list 2020-2023
- Cook Achievement Fund
- anex gallery digital art showcase
- Miller gallery painters showcase

Graphic Designer / Illustrator, Indiana, PA — *Freelance*

Aug 2019 - Present

- Designing creative packaging for clients' products.
- Developing creative illustrations in alignment with clients' brand visions and requirements.
- Creating designs, concepts, and sample layouts, based on knowledge of layout principles and aesthetic design concepts.
- Skillfully utilizing Adobe Creative Suite and Google Suite tools.
- Determining size and arrangement of illustrative materials and copies.
- Produced multiple graphic designs and poster projects for groups such as fraternities and bands, for their marketing campaigns and merchandise.
- Recently completed a significant project for a sizeable data storage company (Splunk) on their marketing campaign involving numerous large commissions. W

Extracurricular Activities

- Indiana University of Pennsylvania Graphic Design Club

Levity Brewing Company, Indiana, PA — *Kitchen Shift Leader*

May 2018 - Present

- Preparing a variety of foods including entrees, appetizers, and desserts according to customers' orders, supervisors' instructions, and approved procedures.
- Managing a large team of food preparation workers in a high-stress restaurant environment.
- Assisting cooks and kitchen staff with various tasks as needed and providing cooks with needed items.
- Keeping records of quantities of food used.
- Operating cash register and handling customers' money.

REFERENCES

John Ritter

- Freelance Graphic Designer & Illustrator, Ritterlens-Instructor

Since establishing Ritter Illustration in 1993, visual artist John Ritter '88 has created and produced original illustrations for a wide range of clients, including the Atlantic, Golf Digest, Harper's Magazine, the New Yorker, Scientific American, the Wall Street Journal, Apple, Inc., KFC, Mylan, Paramount Pictures, and Random House. Among his awards are recognitions by American Illustration, Communication Arts, Graphis, New York Society of Illustrators, Society of Publication Designers, and Indiana University of Pennsylvania's College of Fine Arts.

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Gavin Schucker

Graphic Designer, Indiana University of Pennsylvania -

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manager

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